

HD's Highlights

February 2008

HD's Lawn Maintenance and Landscaping • Laying the groundwork for beautiful lawns and landscapes.

This Spring, Take Your Landscape to the Next Level!

As we continue our commitment to improved customer service through better communication, this is the perfect time to talk to you about our expanded service offerings.

We are now offering sprinkler systems, lighting, and water features for our customers.

In addition, we will be taking orders this year for annuals (pansies) to be planted during your scheduled Spring cleanup.

We will be combining services whenever possible this year. With the higher cost of fuel—and the well-known fact that, aside from our shovels, rakes, and wheelbarrows, all of our equipment runs on fuel—this is just one way we are keeping our costs down and passing the savings on to you.

Now with that said, it will be very important that we have your e-mail address so that we can notify you when

we will be working in your area. That way, you can request service when you know that we will be in or near your neighborhood. We will make every effort to give at least 3 days' notice so that you will have time to let us know of any services you may need.

**We'll be visiting
your property soon!**

We are in the process of visiting the properties of our customers who have a current Maintenance Contract, who have had any landscape installation within the last two seasons, or who have regular lawn mowing.

You do not need to be at home during our visit. As we tour your property, we will make note of any areas that we feel could use some extra attention. After our visit, we will offer suggestions based on our findings.

If you're at home when we visit, great! We have already met with some of you and received valuable feedback. Our visit will be the perfect time to also talk about your "wish list" for future work you'd like to have done, or discuss any concerns or suggestions you may have.

Our goal is to take care of all your needs as quickly, as thoroughly, and as economically as possible. We will schedule "one-stop" service, taking care of all your landscape needs at one time and creating a healthy lawn and landscape for your enjoyment this season.

We're offering this service to you as an opportunity to take your home's appearance and value to the next level, with ease and convenience.

We look forward to visiting you!

Dave, Betsy, and the staff at HD's

New for 2008!

Upgrade to a Yearly Maintenance Contract and Pay Last Year's Prices

Yes, you read correctly: **Last Year's Prices!***

Because regular care and maintenance will protect the investment you make in your lawn and landscape, our Yearly Maintenance Contracts will provide all the services necessary for optimum results.

Based on our property visits, we will work with you to determine which of our optional services will be of most benefit to your lawn and landscape. For your convenience, contract payments (including selected optional services) are spread over 12 months.

Ensure the lasting beauty of your lawn and landscape. *Upgrade to a Yearly Maintenance Contract today!*

Yearly Maintenance Contract Includes:

- Mowing and Edging
- Lawn Treatments, including:
 - Weed Control
 - Fertilization
 - Core Aeration
 - Overseeding
 - Grub Control, Lime, Winterizer

Optional Services Include:

- Leaf Removal
- Spring and Fall Cleanup
- Weeding
- Com-Pro Soil Conditioner
- Thatch Removal
- Mulching
- Tree and Shrub Fertilization
- Tree and Shrub Pruning

*Last year's prices for current mowing customers only.

Special Offers!

Spring Cleanup

Includes weeding and leaf removal (if needed) edging, mulch, and pansies for an added punch of color to the beds. Call now for a free estimate and to reserve your spot on the calendar!!!

We will be scheduling on a first-call, first-served basis.

Landscape Design

Schedule a landscape design appointment by March 31 and pay only \$95.00 (regularly \$125.00).



What's on Our Calendar?

It's time for **Spring Cleanup!** Make sure to get on our schedule. Contact us to set it up!

Coming soon:

Visit our website, www.hdslandscaping.com, to view the complete *Calendar of Services* you can expect as a Yearly Maintenance Contract customer.



We would love to hear from you!

Tell us like it is! What are we doing right? And more importantly, what are we doing wrong? We value your business and your feedback, and will consider any and all suggestions.

So that we may serve you better, please choose one of these ways to let us know your lawn care needs:

- Fill out the enclosed insert and send it back to us.
- Visit our website, www.hdslandscaping.com, and submit your choices.
- Call us: 703-444-8875, or e-mail us: HDS@hdslandscaping.com.

Note that your privacy is guaranteed. Any information you send to us is for our purposes only.

We love your referrals!

Refer a new customer to HD's, and if they sign on, you'll get **10% off** one month's contract payment.